



# 10 YEARS PEAKWORK

# 10 YEARS OF PEAKWORK

TIME TO DO SOME 10 YEAR-CHALLENGES

**YAHOO!**

2009

**YEAH, WHO?**

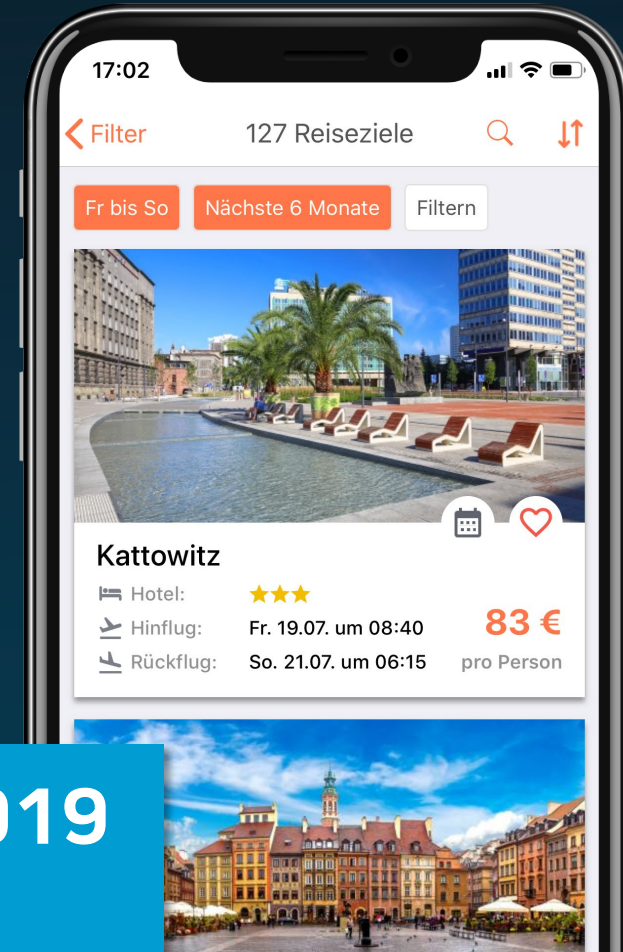
2019

# 10 YEARS OF PEAKWORK

TIME TO DO SOME 10 YEAR-CHALLENGES



2009



2019

# 10 YEARS OF PEAKWORK

TIME TO DO SOME 10 YEAR-CHALLENGES



2009



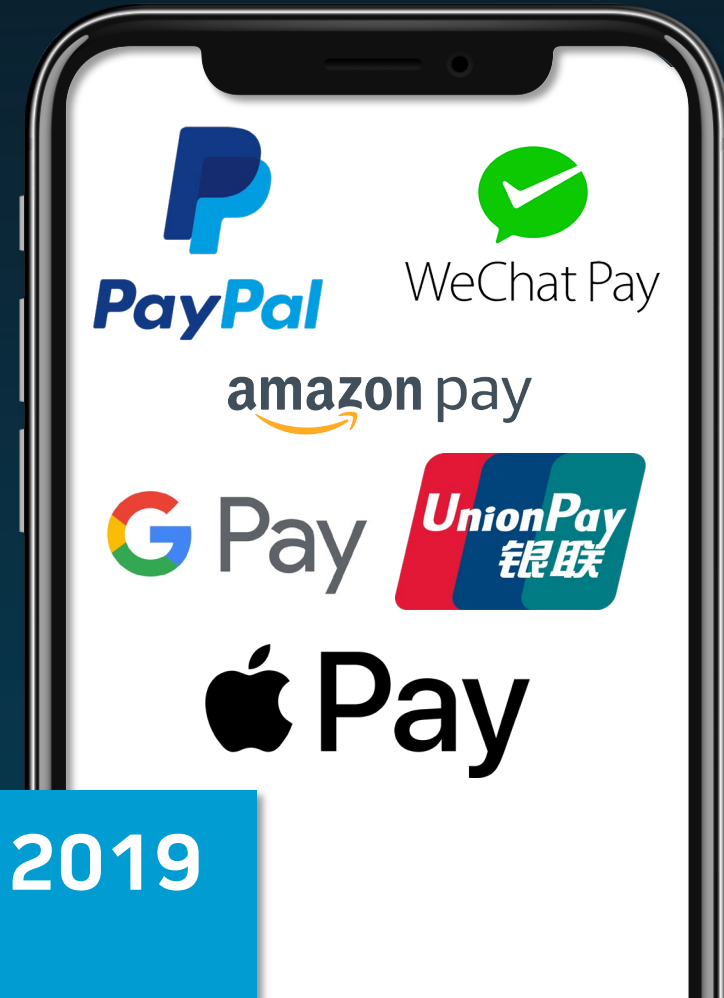
2019

# 10 YEARS OF PEAKWORK

TIME TO DO SOME 10 YEAR-CHALLENGES



2009



2019



## NUMBER OF FACEBOOK USERS

**2009**  
**150 million**

**facebook**

**2019**  
**2.23 billion**

# REVENUE CLOUD STORAGE SERVICES

2009

< 1 billion \$

2019

> 50 billion \$



Google Cloud



# 10 YEARS OF PEAKWORK

TIME TO DO SOME 10 YEAR-CHALLENGES



10 YEARS  
LATER





# 10 YEARS OF PEAKWORK

TIME TO DO SOME 10 YEAR-CHALLENGES



2009

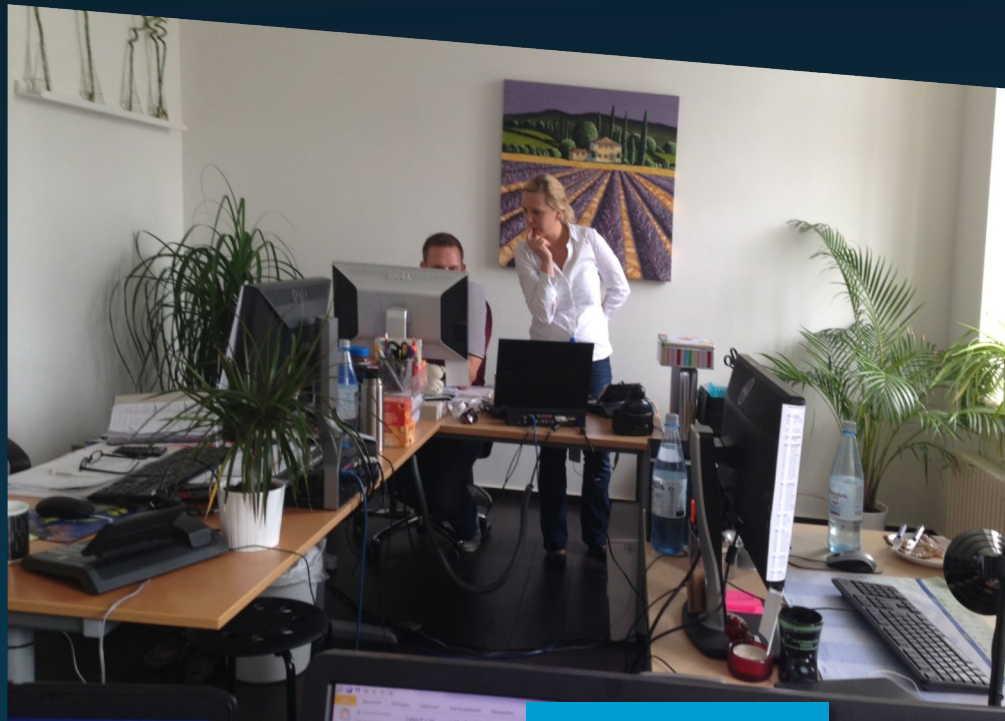


2019



# 10 YEARS OF PEAKWORK

TIME TO DO SOME 10 YEAR-CHALLENGES



2009



2019

## PEAKWORK FACTS IN THE 10 YEARS CHALLENGE

17.2.2009

2019

SUPPLIERS

0

110+

TO-BRANDS

0

95+

DISTRIBUTION  
PARTNERS

0

57+

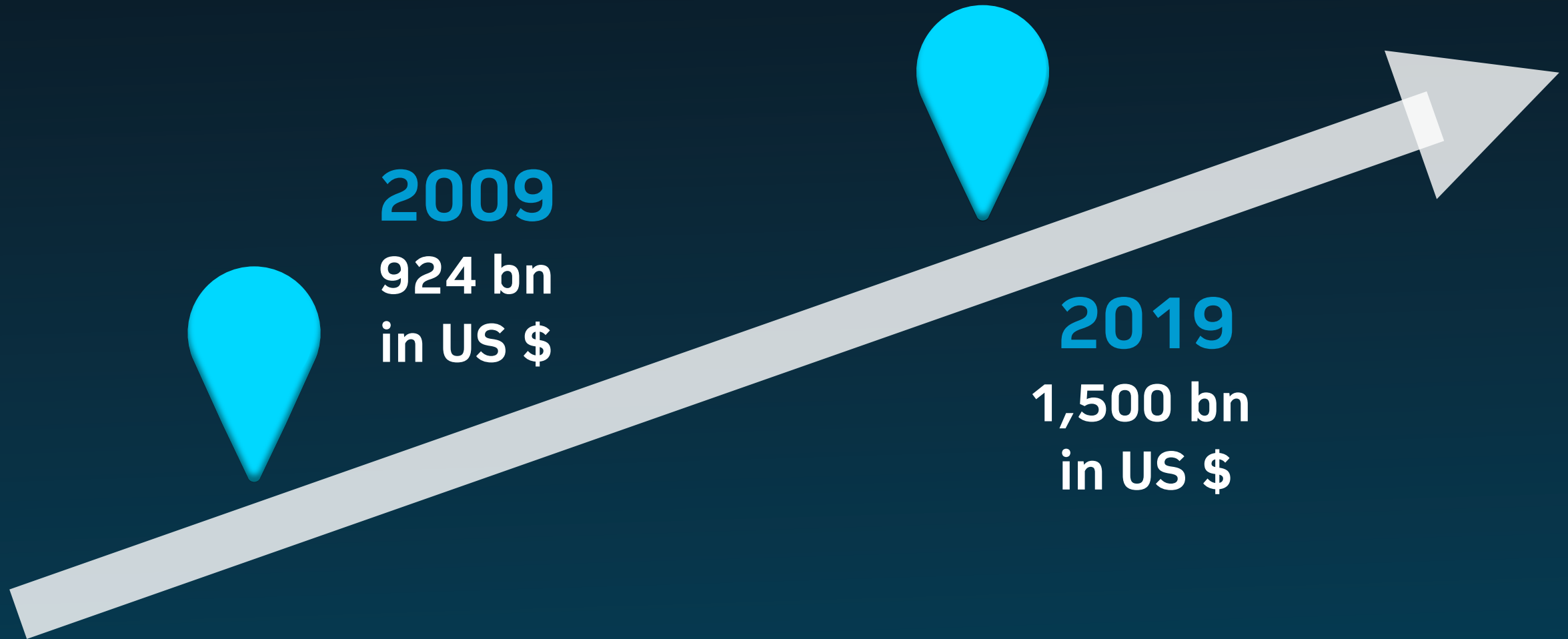
LIVE IN COUNTRIES

0

30+

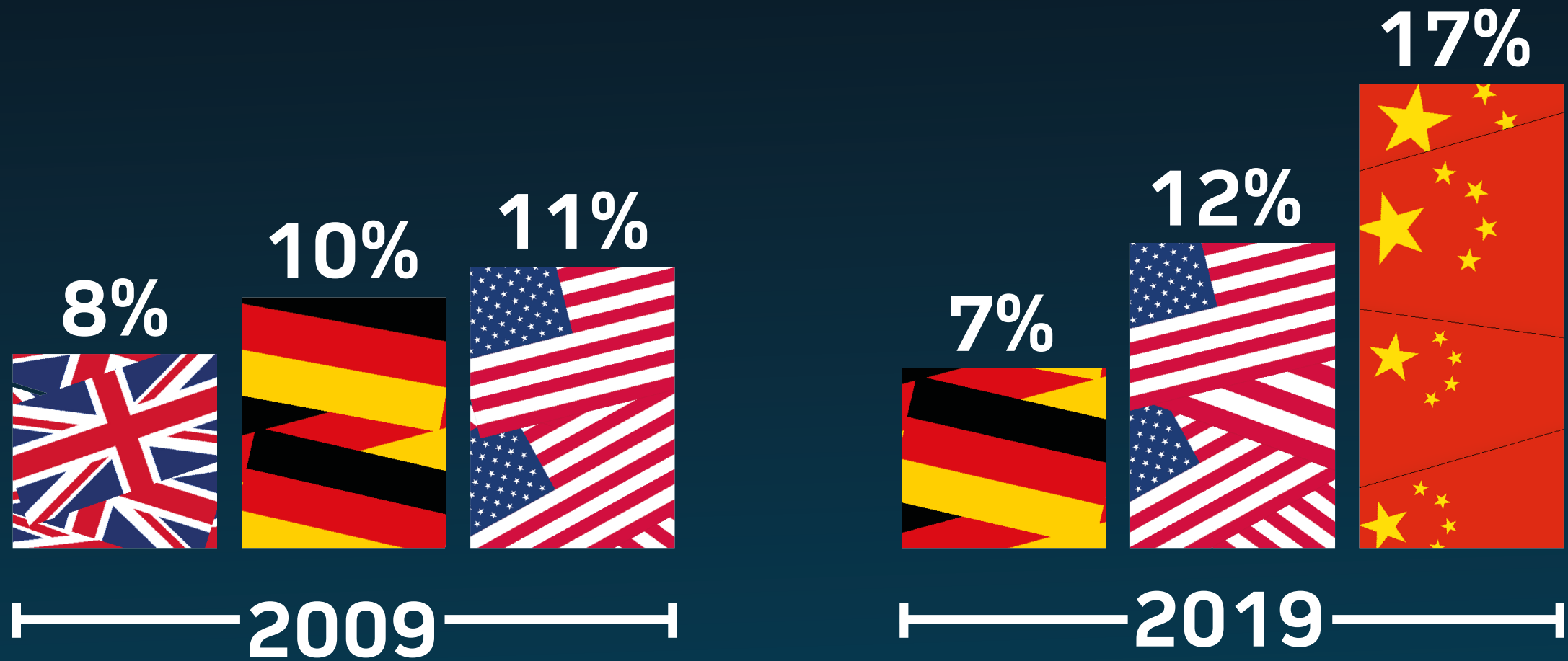
And  
growing  
at 30+%  
per year

# LEISURE TRAVEL MARKET WORLDWIDE



# 3 BIGGEST TRAVEL MARKETS

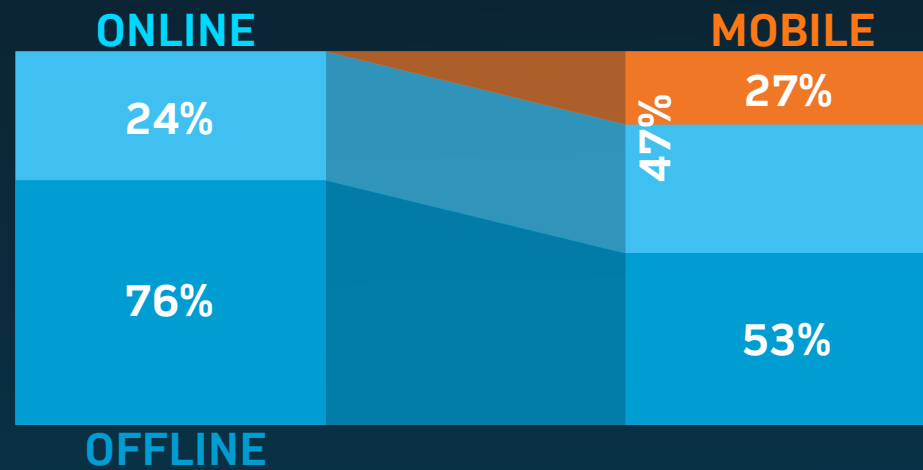
Outbound expenditure



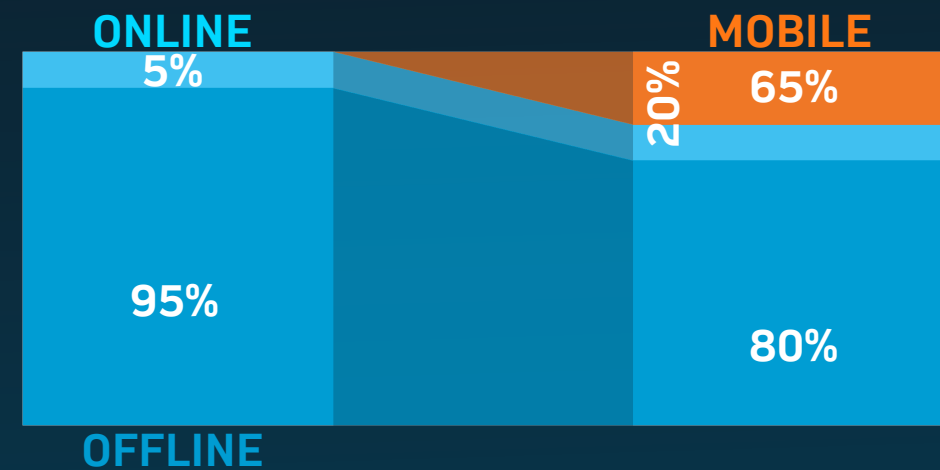


# CHANNEL MIX

2009 GERMANY 2019

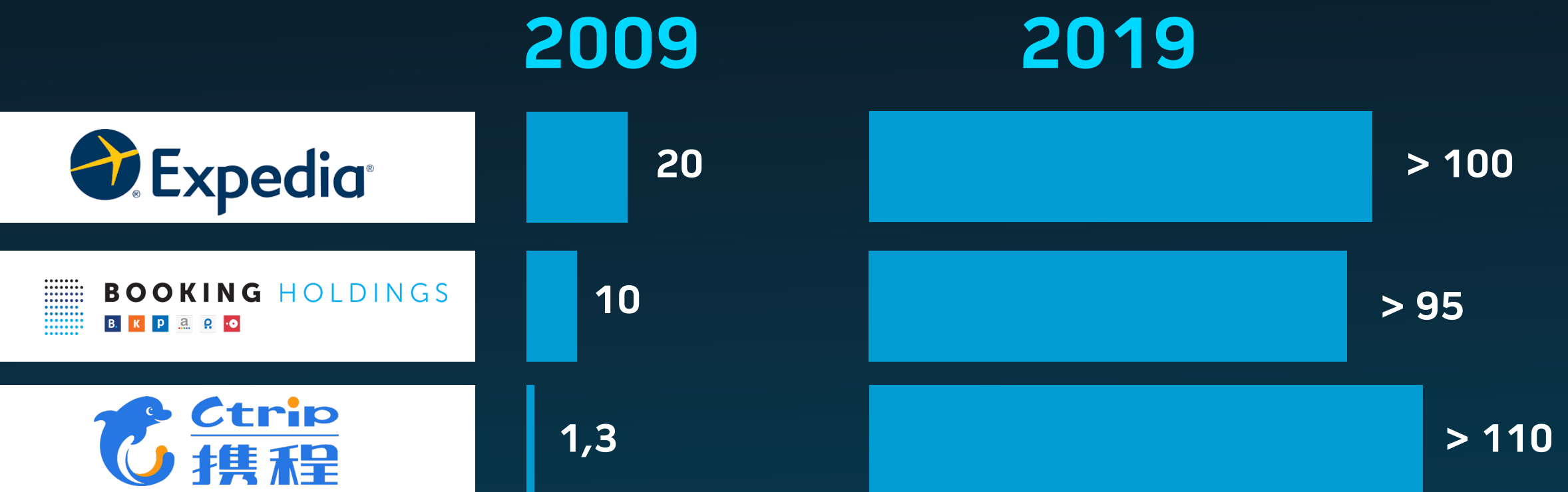


2009 CHINA 2019



# THE GROWTH OF THE THREE BIG OTAS WAS EQUIVALENT TO 1.4 TUIs PER YEAR

Gross bookings in billion \$



## REVENUE AIRBNB

**2009**  
**1 million \$**



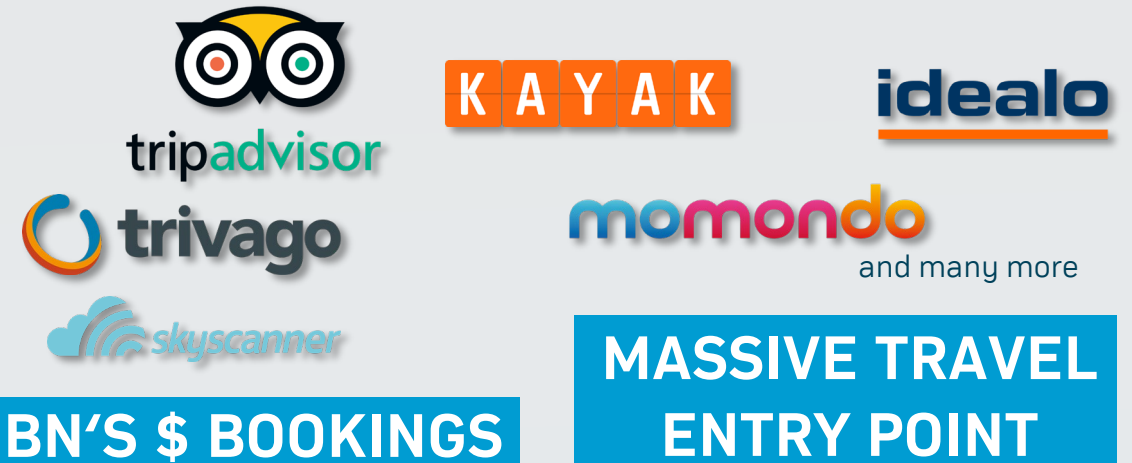
**2019**  
**> 2.6 billion \$**

# METASEARCH WITH ENOURMOS GROWTH IN TRAVEL

## 2009



## 2019



STRONG  
TRAVEL POSITION



# LIVESHARCH GOOGLE TRIPS

Google

Reisen

Entdecken

Flüge

Hotels

Pauschalreisen

Düsseldorf


Wohin?

Mi., 5. Juni

Mi., 12. Juni


2

Beliebte Ziele von Reisenden aus Düsseldorf




Geschätzte Reisekosten  
1.450 \$

Paris  
Eiffelturm, Louvre, Cafés und Mode  
🏠 ✈️




Geschätzte Reisekosten  
900 \$


Rom  
Kolosseum, berühmte Kunstwerke & Vatikan  
🏠 ✈️




Geschätzte Reisekosten  
1.200 \$

Venedig  
Kanäle, Karneval und Markusplatz  
🏠 ✈️







PEAKWORK © 2019

| 20



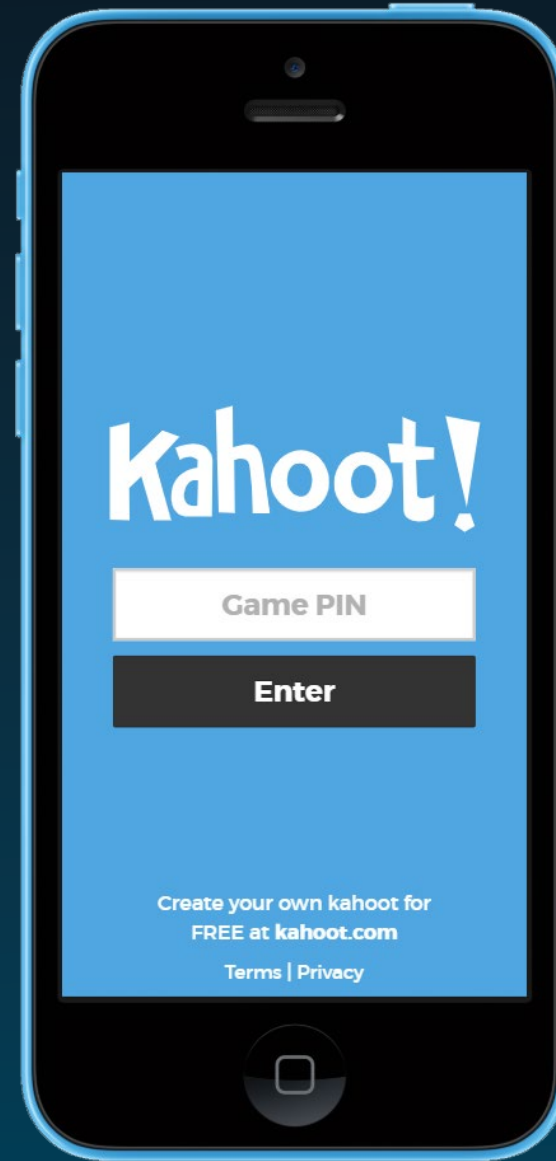
KAHOOT

# Kahoot!

# Kahoot.it

Game PIN: 271285

Create anonymous  
nickname to start



A dark background featuring a central sparkler with bright sparks and a bokeh effect of warm, out-of-focus lights.

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